

Primary Care at A(nother) Crossroads

March 3-4, 2025
Vancouver or Virtual

Sponsorship Opportunities

For over three decades, CHSPR's annual health policy conference has provided a platform for **thought-provoking dialogues** on emerging research in the health services and policy domain. In 2025 the conference will **confront the primary care crisis**. With primary care stretched beyond its limits, it is necessary for provincially delivered and funded systems to **quickly apply evidence to practice**. Speakers will survey approaches that are being implemented to support patients in navigating primary care, address workforce shortages, decrease inefficiencies, and use data to transform care.



UBC CENTRE FOR
HEALTH SERVICES AND
POLICY RESEARCH

THIRTY-SEVENTH ANNUAL
HEALTH POLICY CONFERENCE

CHSPR 2025

Why Sponsor the 2025 CHSPR Conference?

Sponsorship provides high-visibility support for evidence-informed health policy in Canada. Every year the conference attracts top researchers and policy-makers and a wide variety of local, national, and international stakeholders from universities, governments, health authorities, and health and patient organizations. Funds directly support the outstanding conference program for the 150+ delegates in attendance. **Find out how your organization can get involved and connect with our delegates.**

Speakers

This hybrid conference will be structured around keynote and plenary panel presentations, with ample opportunity for discussion. Distinguished international and domestic speakers will share their latest thinking and experiences to address the primary care crisis. With primary care stretched beyond its limits, it is necessary for provincially delivered and funded systems to quickly apply evidence to practice. Innovations to address workforce shortages, decrease inefficiencies (e.g. administrative burden, low value care), and use data to change care do exist. Speakers will survey approaches that are being implemented to support patients in navigating primary care and meet the immediate needs of patients waiting for a regular place of care. Addressing challenges in our primary care systems requires co-designing strategies, collaborative dialogues, and coordinating activities, and the 2025 CHSPR conference promises to engage in this transformative work.

Format

Over one and a half days, in-person and virtual delegates will engage with keynote and plenary panel presentations and experience interactive discussion with speakers via web-based Q&A technology. In-person delegates will have the opportunity to present their work and experiences in a poster session and reception.

Venue

The conference will be held at the Robert H. Lee Alumni Centre, located on the University of BC campus in Vancouver. Situated at the heart of the campus, its modern design, light-filled rooms, and on site Loafe Cafe make the Alumni Centre an inviting space. UBC is approximately 25 minutes by car from downtown Vancouver or from Vancouver International Airport.

More Information

Please email chspr.reception@ubc.ca for more information about sponsorship.

For more about the conference, visit www.chspr.ubc.ca.

Sponsorship Opportunities

Participant Sponsor

- » Fund 10, 15, or 20+ delegates from your organization to attend and your organization will be named as a bronze, silver, or gold sponsor

Gold Sponsor \$10,000+

- » Three complimentary conference registrations
- » Three invitations to the conference VIP dinner
- » One exhibitor space (first choice of location): 10'-by-10' space, 6' table, 2 chairs, 1 power bar
- » Recognition in opening and closing remarks
- » Logo on conference website and slideshow background visible between speakers
- » Message included in a pre-conference and a post-conference email to all delegates
- » Recognition in social media posts

Silver Sponsor \$7,500

- » Two complimentary conference registrations
- » Two invitations to the conference VIP dinner
- » One exhibitor space: 10'-by-10' space, 6' table, 2 chairs, 1 power bar
- » Recognition in opening and closing remarks
- » Logo on conference website and slideshow background visible between speakers
- » Message included in a pre-conference and a post-conference email to all delegates
- » Recognition in social media posts

Bronze Sponsor \$5,000

- » One complimentary conference registration
- » One invitation to the conference VIP dinner
- » One exhibitor space: 10'-by-10' space, 6' table, 2 chairs, 1 power bar
- » Recognition in opening and closing remarks
- » Logo on conference website and slideshow background visible between speakers
- » Message included in a pre-conference and a post-conference email to all delegates
- » Recognition in a social media post

Exhibitor \$2,500

- » One exhibitor space: 10'-by-10' space, 6' table, 2 chairs, 1 power bar



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