

Pharma Where?

Exploring the Future of Drug Coverage in Canada

March 5, 2024

Vancouver or Virtual

Sponsorship Opportunities

For over three decades, CHSPR's annual health policy conference has provided a platform for **thought-provoking dialogues** on emerging research in the health services and policy domain. In 2024 the conference will explore the future of drug coverage in Canada at **a time of potentially significant policy development**. Speakers will survey the history and future of drug coverage, including vital topics such as **equity in access to medicines**, the history of reform efforts, and the **emerging use of real-world evidence**.



UBC CENTRE FOR
HEALTH SERVICES AND
POLICY RESEARCH

THIRTY-SIXTH ANNUAL
HEALTH POLICY CONFERENCE

CHSPR 2024

Why Sponsor the 2024 CHSPR Conference?

Sponsorship provides high-visibility support for evidence-informed health policy in Canada. Every year the conference attracts top researchers and policy-makers and a wide variety of local, national, and international stakeholders from universities, governments, health authorities, and health and patient organizations. Funds directly support the outstanding conference program for the 150+ delegates in attendance. **Find out how your organization can get involved and connect with our delegates.**

Speakers

Distinguished international and domestic speakers will share their latest thinking and experiences. Critical aspects of the conference will aim to describe the history of drug coverage reform (and its failures) in Canada, highlight changes in the prescription drug marketplace, query what role new forms of evidence should take, and discuss controversial changes to drug pricing at the national level.

Katherine Boothe

Associate Professor, McMaster University

Michelle Boudreau

Associate Assistant Deputy Minister, Health Canada

Doug Clark

CEO, Pan-Canadian Pharmaceutical Alliance

Quinn Grundy

Assistant Professor, University of Toronto

Inma Hernandez

Professor, University of California, San Diego

Joanne Jung

Pharmacy and Clinical Practice Leader, Willis Towers Watson

Stephen Lucas

Deputy Minister, Health Canada

Sallie Pearson

Professor, University of New South Wales, Sydney

Ned Pojskic

Vice President, Pharmacy Benefits Management, Green Shield Canada

Format

This hybrid conference will be structured around keynote and plenary panel presentations, with ample opportunity for discussion. Over one full day, in-person and virtual delegates will engage with keynote and plenary panel presentations and experience interactive discussion with speakers via web-based Q&A technology. In-person delegates will have the opportunity to present their work and experiences in a poster session and reception. The conference will aim to facilitate conversations between stakeholders on the future of drug coverage in Canada, and educate health system actors on the ongoing dynamics of our system.

Venue

The conference will be held at the Robert H. Lee Alumni Centre, located on the University of BC campus in Vancouver. Situated at the heart of the campus, its modern design, light-filled rooms, and on site Loafe Cafe make the Alumni Centre an inviting space. UBC is approximately 25 minutes by car from downtown Vancouver or from Vancouver International Airport.

More Information

Please email chspr.reception@ubc.ca for more information about sponsorship. For more about the conference, visit www.chspr.ubc.ca.

Sponsorship Opportunities

Participant Sponsor

- » Fund 10, 15, or 20+ delegates from your organization to attend and your organization will be named as a bronze, silver, or gold sponsor

Gold Sponsor \$10,000+

- » Three complimentary conference registrations
- » Three invitations to the conference VIP dinner
- » One exhibitor space (first choice of location): 10'-by-10' space, 6' table, 2 chairs, 1 power bar
- » Recognition in opening and closing remarks
- » Logo on conference website and slideshow background visible between speakers
- » Message included in a pre-conference and a post-conference email to all delegates
- » Recognition in social media posts

Silver Sponsor \$7,500

- » Two complimentary conference registrations
- » Two invitations to the conference VIP dinner
- » One exhibitor space: 10'-by-10' space, 6' table, 2 chairs, 1 power bar
- » Recognition in opening and closing remarks
- » Logo on conference website and slideshow background visible between speakers
- » Message included in a pre-conference and a post-conference email to all delegates
- » Recognition in social media posts

Bronze Sponsor \$5,000

- » One complimentary conference registration
- » One invitation to the conference VIP dinner
- » One exhibitor space: 10'-by-10' space, 6' table, 2 chairs, 1 power bar
- » Recognition in opening and closing remarks
- » Logo on conference website and slideshow background visible between speakers
- » Message included in a pre-conference and a post-conference email to all delegates
- » Recognition in a social media post

Exhibitor \$2,500

- » One exhibitor space: 10'-by-10' space, 6' table, 2 chairs, 1 power bar



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