

# Value Judgements

Focusing on patients' health  
and health care outcomes

March 9-10, 2023

Pinnacle Hotel Vancouver Harbourfront

## Sponsorship Opportunities

For over three decades, CHSPR's annual conference has provided a platform for **thought-provoking dialogues** on emerging research in the health services and policy domain. In 2023, speakers will address the movement to increase **value from health care**. Focusing on **patients' health and health care outcomes** means improving access and quality of care, appropriately targeting interventions, and understanding the effects of **health inequities, social determinants of health, and systems of health care delivery**. The 2023 conference will explore these different lenses of measuring value.



UBC CENTRE FOR  
HEALTH SERVICES AND  
POLICY RESEARCH

CHSPR 2023

THIRTY-FIFTH ANNUAL  
HEALTH POLICY CONFERENCE

# Why Sponsor the 2023 CHSPR Conference?

Sponsorship provides high-visibility support for evidence-informed health policy in Canada. Every year the conference attracts top researchers and policy-makers and a wide variety of local, national, and international stakeholders from universities, governments, health authorities, and health and patient organizations. Funds directly support the outstanding conference program for the 200+ delegates in attendance. [Find out how your organization can get involved and connect with our delegates.](#)

## Confirmed speakers

### **Dr Mylaine Breton**

Professor, Department of Social Science and Medicine, University of Sherbrooke

### **Joanne Castonguay**

Health and Welfare Commissioner, Province of Quebec

### **Dr Irfan Dhalla**

Vice President of Physician Quality and Director of the Care Experience Institute, Unity Health

### **Dr Angela Jerath**

Scientist, Sunnybrook Research Institute

### **Dr Paul Kurdyak**

Clinician Scientist, Institute for Mental Health Policy Research and Medical Director, Performance Improvement, CAMH

### **Dr Tom Noseworthy**

Professor Emeritus, Department of Community Health Sciences, University of Calgary

### **Dr Michael Schoenbaum**

Senior Advisor for Mental Health Services, Epidemiology, and Economics, National Institute of Mental Health

### **Dr Elizabeth Teisberg**

Executive Director, Value Institute for Health & Care, The University of Texas at Austin

### **Carly Weeks**

Health Reporter, The Globe and Mail

## Format

This in-person conference will be structured around keynote and plenary panel presentations, with ample opportunity for facilitated discussion. Delegates will present their work and experiences in a poster session, and engagement with all speakers and presenters will be encouraged. Web and video based technology will be employed to facilitate sharing of new knowledge during and after the conference.

## Venue

The conference will be held at the Pinnacle Hotel Harbourfront, located in the heart of downtown Vancouver, in the waterfront neighbourhood of Coal Harbour.

## More Information

Please email [chspr.reception@ubc.ca](mailto:chspr.reception@ubc.ca) for more information about sponsorship. For more about the conference, visit [www.chspr.ubc.ca](http://www.chspr.ubc.ca).

# Sponsorship Opportunities

## Participant Sponsor

- » Fund 10, 15, or 20+ delegates from your organization to attend and your organization will be named as a bronze, silver, or gold sponsor

## Gold Sponsor \$10,000+

- » Three complimentary conference registrations
- » Three invitations to the conference VIP dinner
- » One exhibitor space (first choice of location): 10'-by-10' space, 6' table, 2 chairs, 1 power bar
- » Recognition in opening and closing remarks
- » Logo on conference website and slideshow background visible between speakers
- » Message included in a pre-conference and a post-conference email to all delegates
- » Recognition in social media posts

## Silver Sponsor \$7,500

- » Two complimentary conference registrations
- » Two invitations to the conference VIP dinner
- » One exhibitor space: 10'-by-10' space, 6' table, 2 chairs, 1 power bar
- » Recognition in opening and closing remarks
- » Logo on conference website and slideshow background visible between speakers
- » Message included in a pre-conference and a post-conference email to all delegates
- » Recognition in social media posts

## Bronze Sponsor \$5,000

- » One complimentary conference registration
- » One invitation to the conference VIP dinner
- » One exhibitor space: 10'-by-10' space, 6' table, 2 chairs, 1 power bar
- » Recognition in opening and closing remarks
- » Logo on conference website and slideshow background visible between speakers
- » Message included in a pre-conference and a post-conference email to all delegates
- » Recognition in a social media post

## Exhibitor \$2,500

- » One exhibitor space: 10'-by-10' space, 6' table, 2 chairs, 1 power bar



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