

Private Parts?

Finding the balance of public
and private in health care

Mar. 5-6

2020

Vancouver

Sponsorship Opportunities

For over three decades, CHSPR's annual conference has provided a platform for **thought-provoking dialogues** on emerging research in the health services and policy domain. In 2020, the conference will address the **role the private sector plays in financing health care** in Canada. The **longstanding and intense debate** on this subject is currently the subject of major court battles and ongoing discussion around prescription drug coverage. Speakers will delve into the **evidence underpinning this critically important aspect of Canadian health care.**



UBC CENTRE FOR
HEALTH SERVICES AND
POLICY RESEARCH

Why Sponsor the 2020 CHSPR Conference?

Sponsorship provides high-visibility support for evidence-informed health policy in Canada. Every year the conference attracts top researchers and a wide variety of local, national, and international stakeholders from universities, governments, health authorities, and health and patient organizations. Funds directly support the outstanding conference program for the 200+ delegates in attendance.

Find out how your organization can get involved and connect with our delegates.

Speakers

Plenary and keynote speakers will delve into the evidence underpinning major court battles, including Chaoulli in Quebec, Allen in Alberta, and the Cambie trial in British Columbia, and the ongoing discussions about the future of coverage for prescription drugs. What evidence do we have on private financing? What remains to be known? What balance do other countries strike in these decisions?

Confirmed speakers

Anne-marie Boxall Australian Government

Damien Contandriopoulos University of Victoria

Josep Figueras European Observatory on Health Systems and Policies

Colleen Flood University of Ottawa

Jeremiah Hurley McMaster University

Sarah de Leeuw University of Northern BC

Jane Philpott Former Member of Parliament

Carlos Quiñonez University of Toronto

BJ Wray Justice Canada

Program

The conference will be structured around keynote and plenary panel presentations, with ample opportunity for facilitated discussion. Delegates will also present their work and experiences in a poster session, and engagement with all speakers and presenters will be encouraged. Web and video based technology will be employed to facilitate sharing of new knowledge during and after the conference.

Patients Included

The conference is a Patients Included™ event. We are committed to incorporating the experience of patients as experts in living with their condition while ensuring they are neither excluded nor exploited.



More Information

Please email chspr.reception@ubc.ca for more information about sponsorship.

For more about the conference, visit www.chspr.ubc.ca or [@CHSPR](https://twitter.com/CHSPR).

Sponsorship Opportunities

Gold Sponsor \$10,000+

- » Three complimentary conference registrations
- » Three invitations to the conference VIP dinner (March 5, 2020)
- » One exhibitor space (first choice of location): 10'-by-10' space, 6' table, 2 chairs, and 1 power bar
- » Logo on conference website, sponsor page in conference program, slideshow background visible at opening of conference and in between speakers
- » Opportunity to include two pieces of promotional material in conference folders

Silver Sponsor \$7,500

- » Two complimentary conference registrations
- » Two invitations to the conference VIP dinner (March 5, 2020)
- » One exhibitor space: 10'-by-10' space, 6' table, 2 chairs, and 1 power bar
- » Logo on conference website, sponsor page in conference program, slideshow background visible at opening of conference and in between speakers
- » Opportunity to include one piece of promotional material in conference folders

Bronze Sponsor \$5,000

- » One complimentary conference registration
- » One invitation to the conference VIP dinner (March 8, 2018)
- » One display table on which to place organizational materials
- » Logo on conference website, sponsor page in conference program, slideshow background visible at opening of conference and in between speakers
- » Opportunity to include one piece of promotional material in conference folders

Exhibitor \$2,000

- » One display table on which to place organizational materials
- » Opportunity to include one piece of promotional material in conference folders

Participant Sponsor

- » Fund 10, 15, or 20+ delegates from outside your organization to attend and your organization will be named as a bronze, silver, or gold sponsor

What evidence do we have on private financing? What remains to be known?



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