

Value in Canadian Healthcare

Evolution or Revolution?

Sponsorship Opportunities

For three decades, CHSPR's annual conference has provided a platform for **thought-provoking dialogues** on emerging research in the health services and policy domain. The focus of the 2019 conference is **improving the value of healthcare in Canada**. Critical aspects of the conference aim to describe opportunities for increasing value, discuss structures that support value measurement, and debate policy options for government and stakeholders. Speakers will share their latest thinking and experiences on increasing value in healthcare, drawing from **emerging research and developing health system reforms**.

March 7-8, 2019 | Pinnacle Hotel Vancouver Harbourfront



UBC CENTRE FOR
HEALTH SERVICES AND
POLICY RESEARCH

Why Sponsor the 2019 CHSPR Conference?

Sponsorship provides high-visibility support for evidence-informed health policy in Canada. Every year the conference attracts top researchers and a wide variety of local, national, and international stakeholders from universities, governments, health authorities, and health and patient organizations. Funds directly support the outstanding conference program for the 200+ delegates in attendance.

Find out how your organization can get involved and connect with our delegates.

Speakers

Plenary and keynote speakers will share their latest thinking and experiences on increasing value in healthcare, drawing from emerging research and developing health system reforms. The program will also feature panels discussing the challenges to reform, such as needed measures and data, different accountabilities, implications to the delivery system, ethical concerns, payment policy, and gaps in leadership.

Program

The conference will be structured around keynote and plenary panel presentations, with ample opportunity for facilitated discussion. Delegates will also present their work and experiences around value in healthcare in short oral presentation and poster sessions, and engagement with all speakers and presenters will be encouraged.

The key objective of the conference is to facilitate conversations between stakeholders on how provinces can adopt the principles and actions that define increasing value from public and private spending on healthcare. Following the conference, collaborations will help develop action plans for moving the value-based agenda into practice across Canada.

Mainpro+ credits will be available for clinicians.

More Information

Please email chspr.reception@ubc.ca for more information about sponsorship.

For more about the conference, visit www.chspr.ubc.ca or [@CHSPR](https://twitter.com/CHSPR).

How do we measure value in healthcare?

Sponsorship Opportunities

Gold Sponsor \$10,000+

- » Three complimentary conference registrations
- » Three invitations to the conference VIP dinner (March 7, 2019)
- » One exhibitor space (first choice of location): 10'-by-10' space, 6' table, 2 chairs, and 1 power bar
- » Logo on conference website, sponsor page in conference program, slideshow background visible at opening of conference and in between speakers

Silver Sponsor \$7,500

- » Two complimentary conference registrations
- » Two invitations to the conference VIP dinner (March 7, 2019)
- » One exhibitor space: 10'-by-10' space, 6' table, 2 chairs, and 1 power bar
- » Logo on conference website, sponsor page in conference program, slideshow background visible at opening of conference and in between speakers

Bronze Sponsor \$5,000

- » One complimentary conference registration
- » One invitation to the conference VIP dinner (March 7, 2019)
- » One display table on which to place organizational materials
- » Logo on conference website, sponsor page in conference program, slideshow background visible at opening of conference and in between speakers

Exhibitor \$2,000

- » One display table on which to place organizational materials

Participant Sponsor

- » Fund 10, 15, or 20+ delegates to attend and your organization will be named as a bronze, silver, or gold Participant Sponsor

How can provinces increase the value of their healthcare?



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