

THE SYSTEM AWAKENS

Building Learning Healthcare
Systems in Canada

Sponsorship Opportunities

For three decades, CHSPR's annual conference has provided a platform for **thought-provoking dialogues** on emerging research in the health services and policy domain. In 2018, the conference will address the question of how British Columbia can become a **learning healthcare system**. In a learning healthcare system, every patient interaction is treated as a learning activity, and the ethos of the system overall is **improvement**. Speakers will share the latest thinking on learning healthcare systems and facilitate conversations on **how British Columbia can adopt the principles and actions that define such systems**.

March 8-9, 2018 | Pinnacle Hotel Vancouver Harbourfront



UBC CENTRE FOR
HEALTH SERVICES AND
POLICY RESEARCH

THIRTIETH ANNIVERSARY
HEALTH POLICY CONFERENCE
CHSPR 2018

Why Sponsor the 2018 CHSPR Conference?

Sponsorship provides high-visibility support for evidence-informed health policy in Canada. Every year the conference attracts top researchers and a wide variety of local, national, and international stakeholders from universities, governments, health authorities, and health and patient organizations. Funds directly support the outstanding conference program for the 200+ delegates in attendance. Find out how your organization can get involved and connect with our delegates.

Confirmed Speakers

Plenary and keynote speakers will define what a learning healthcare system is and what it encompasses. Themes will include public, patient, and clinician involvement, digital infrastructure and informatics, quality improvement, organizational learning and change, and legal and ethical aspects.

Charles Friedman

Lucy Savitz

Jean-François Ethier

Walter Wodchis

David Ford

Program

The conference will be structured around keynote and plenary panel presentations, with ample opportunity for facilitated discussion. Delegates will also present their work and experiences around learning health systems in short oral presentation and poster sessions, and engagement with all speakers and presenters will be encouraged. Web and video based technology will be employed to facilitate sharing of new knowledge during and after the conference.

The key objective of the conference is to bring together researchers, policy-makers, decision-makers, students, and interested public who would be involved in creating, implementing, and being part of a learning health system.

More Information

Please email chspr.reception@ubc.ca for more information about sponsorship.

For more about the conference, visit www.chspr.ubc.ca or [@CHSPR](https://twitter.com/CHSPR).

How can British Columbia become a learning healthcare system?

Sponsorship Opportunities

Gold Sponsor \$10,000+

- » Three complimentary conference registrations
- » Three invitations to the conference VIP dinner (March 8, 2018)
- » One exhibitor space (first choice of location): 10'-by-10' space, 6' table, 2 chairs, and 1 power bar
- » Logo on conference website, sponsor page in conference program, slideshow background visible at opening of conference and in between speakers
- » Opportunity to include two pieces of promotional material in conference folders

Silver Sponsor \$7,500

- » Two complimentary conference registrations
- » Two invitations to the conference VIP dinner (March 8, 2018)
- » One exhibitor space: 10'-by-10' space, 6' table, 2 chairs, and 1 power bar
- » Logo on conference website, sponsor page in conference program, slideshow background visible at opening of conference and in between speakers
- » Opportunity to include one piece of promotional material in conference folders

Bronze Sponsor \$5,000

- » One complimentary conference registration
- » One invitation to the conference VIP dinner (March 8, 2018)
- » One display table on which to place organizational materials
- » Logo on conference website, sponsor page in conference program, slideshow background visible at opening of conference and in between speakers
- » Opportunity to include one piece of promotional material in conference folders

Exhibitor \$1,500

- » One display table on which to place organizational materials
- » Opportunity to include one piece of promotional material in conference folders

Participant Sponsor **NEW**

- » Fund 10, 15, or 20+ delegates from outside your organization to attend and your organization will be named as a bronze, silver, or gold sponsor

How can British Columbia become a learning health system?



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a place of mind