Canada Foundation for Innovation dation canadienne pour l'innovation Health Policy Conference **Centre for Health Services** and Policy Research Scientific Innovation, The Economy, and Health

> Eliot A. Phillipson President and CEO Canada Foundation for Innovation February, 2009

> > www.innovation.ca



Role of Government in Making Canada Competitive on the World Stage

- 1997 2007
- 2007 going forward



1997 – A TURNING POINT IN CANADA

- federal budget surpluses
- the innovation agenda



CHARACTERISTICS OF INNOVATIVE REGIONS/SOCIETIES

- cutting-edge research and development enterprise
- highly-educated and skilled workforce
- business, regulatory, and social environment that encourages entrepreneurship and creative thinking



1997 – A TURNING POINT IN CANADA

- federal budget surpluses
- the innovation agenda

 a key strategy: invest in higher
 education research



Federal R&D Funding by Sector



Source: Statistics Canada, Sciences Statistics, Vol. 30, No 6, September 2006

UNIVERSITY RESEARCH IN CANADA circa 1997

<u>Challenge</u>
 deficit in

infrastructure

<u>Solution</u>

 Canada Foundation for Innovation Investment

ion canadienne pour l'innovation

• \$400M/yr

• the brain drain

- Canada Research
 • \$300M/yr
 Chairs Program
- rising indirect costs
 Indirect Costs
 of research
 Program

• \$300M/yr

University research Canadian scene				
	Researchers and Students	Institutions	Themes	
Federal level	Granting Councils: NSERC SSHRC CIHR NCE	Canada Research Chairs Canada Foundation for Innovation Indirect costs	Genome Canada Climate and Atmosph. Res. Sustainable Dev.	
Provincial level	Universit facilities and servic	y Bes Direct co (Councils, governn	osts of research foundations and hent programs)	



GOVERNMENT EXPENDITURES ON R&D





HIGHER EDUCATION R&D





GENERAL EXPENDITURES ON R&D



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R&D EXPENDITURES BY FUNDING SECTOR





OECD 2007

R&D EXPENDITURES BY PERFORMING SECTOR

2:1:11





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OECD 2007

Canada Foundation for Innovation Fondation canadienne pour l'innovation **R&D EXPENDITURES IN HEALTH BY PERFORMING SECTOR** Federal government Provincial governments 3% Private non-profit 1% 1% Manager 1 **Business enterprise** 32% **Higher education** 63% Statistics Canada 2007



CITATION OF S&E PUBLICATIONS

Country	All Citations	Top 1% (% world share)**
United States	42	63
United Kingdom	8	13
Japan	7	7
Germany	7	10
France	5	7
Canada	4	6

* National Science Board Science & Engineering Indicators, 2006

** D King, The Scientific Impact of Nations, *Nature* 2004, 430:311-316

Medical Research Publications, 1996-2006 (Mean Number of Citations per Publication)

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"It is not the strongest of the species that survives, nor the most intelligent, but the one most responsive to change." *Charles Darwin*



THE CHANGING RESEARCH ENVIRONMENT

- increasingly competitive
- increasingly strategic at national and regional levels
- increasingly collaborative across disciplines, sectors, and jurisdictions
- enhanced focus on outcomes and benefits



- promoting world class excellence
- focusing on priorities
- encouraging partnerships
- enhancing accountability

THE RETURN ON INVESTMENT IN HEALTH R&D

- academic sector publications, citations, patents; recruitment and retention of HQP
- private sector added value
- health care industry efficiencies, improved safety
- patients, public cures, enhanced quality of life
- governments economic and social benefits

CONCLUSIONS

- Government has played a critical role in the past decade in enhancing Canada's S&T competitiveness.
- Canada is competing well in the changing research environment, but continuing adaptation will be required.
- There is reason for optimism, but no room for complacency.



thank you ! merci !

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